



# Aljada

Community Newsletter

October 2022

# Greetings, Aljada!

It's been a productive summer and we have so much to be pleased about!

Wellness and activity is at the forefront of our community. We are delighted to announce the opening of Wellfit Sarab – a strikingly designed building that houses some of the finest fitness equipment and technology along with superb trainers and programs. We recommend a stroll through the rooftop terrace garden. Phase 2 of Aljada Skate Park suitable for intermediary skaters is ready and we're working on bringing our pro-level phase 3 to you next!

We're working hard to serve your needs and uplift your lifestyle. We've engaged Hitches & Glitches by Farnek to address your immediate maintenance concerns around the clock. Have you tried our convenient carwash services yet? Exclusively for our residents, of course.

We've heard your concerns and beautified rooftop façades with aluminum louvers. We've also smoothed out tiling on specific roads and coordinated improved coverage for Etisalat and du services. Entry and exit control access for cars has been activated at Areej, where residents are

also enjoying their pristine new swimming pool at Areej 5-7. Over at Misk 1-2, there's new parking for retail on the ground floor along with new external façade lighting, and access control to basement level parking has been activated. Misk 3-4 handover's begun, and our newest residents have arrived!

A very warm welcome to Canada's acclaimed Maple Bear Nursery here at Aljada, offering world-class education and nurture. It's never too early to plan for university, either. Our beautifully designed Nest premises, within the vicinity of American University Sharjah, is an ideal investment for your college-bound brood!

Zad food truck park welcomes Sugar Bae – every bit as delicious as it sounds – and there's now a mobile petrol pump for your convenience close to the Aljada Movie Nights.

East Boulevard continues to grow! Have you experienced the pizza over at Moon Slice yet, played boardgames at Racks with friends, or tried out Wabi Sabi's delicious vegan offerings?

Very soon, you'll also be able to pick up fresh Emirati produce throughout the week at Manbat's first official shop, feast on classic American hamburgers at Five Guys, dine on Turkish cuisine at Bosphorus, and get your sweet tooth on at Ben's Cookies, followed by ice-cream from Bachir.

While you're cruising down the boulevard, another twenty minutes will get you to our Masaar master-community. We invite you to pay a visit to the newly completed Masaar Discovery Center and learn about getting a dream villa of your own amid the serenity of fifty thousand trees, professional cycling and jogging tracks and a phenomenal leisure, wellness and entertainment district.

We're also working on the Arada Central Business District (CBD) at Aljada, consisting of 4.3 million square feet of leasable space over 40 smart office blocks. There'll be employeefriendly facilities and a landscaped green spine, a valuable addition to Sharjah's business community

Stay well!

Best,



Chief Community Officer



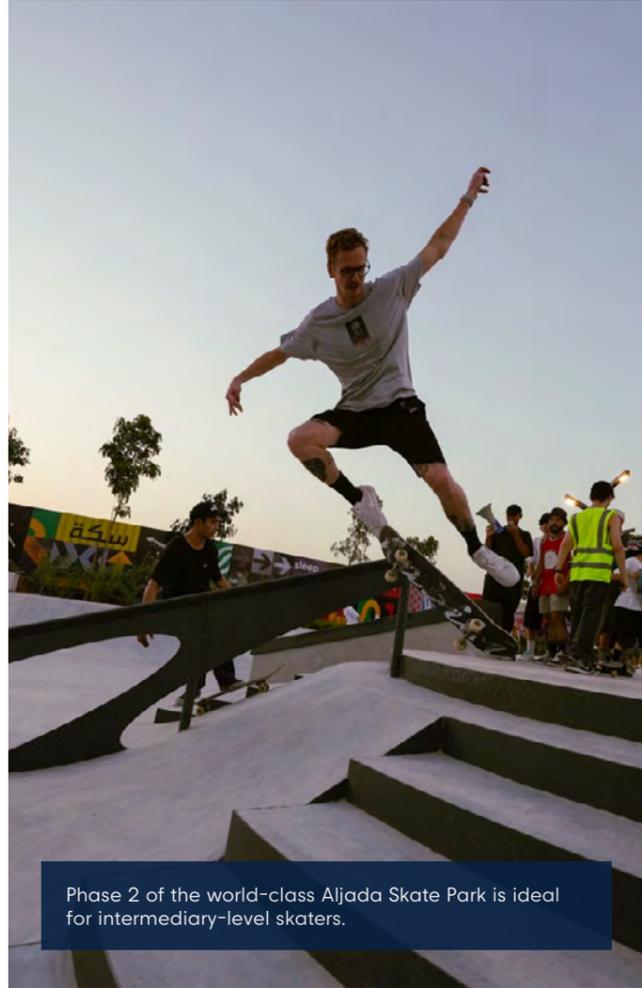
# Facilities & handovers

East Boulevard



Phase 1 of stylish East Boulevard has plenty of dining and recreational options for residents.

Aljada Skate Park phase 2



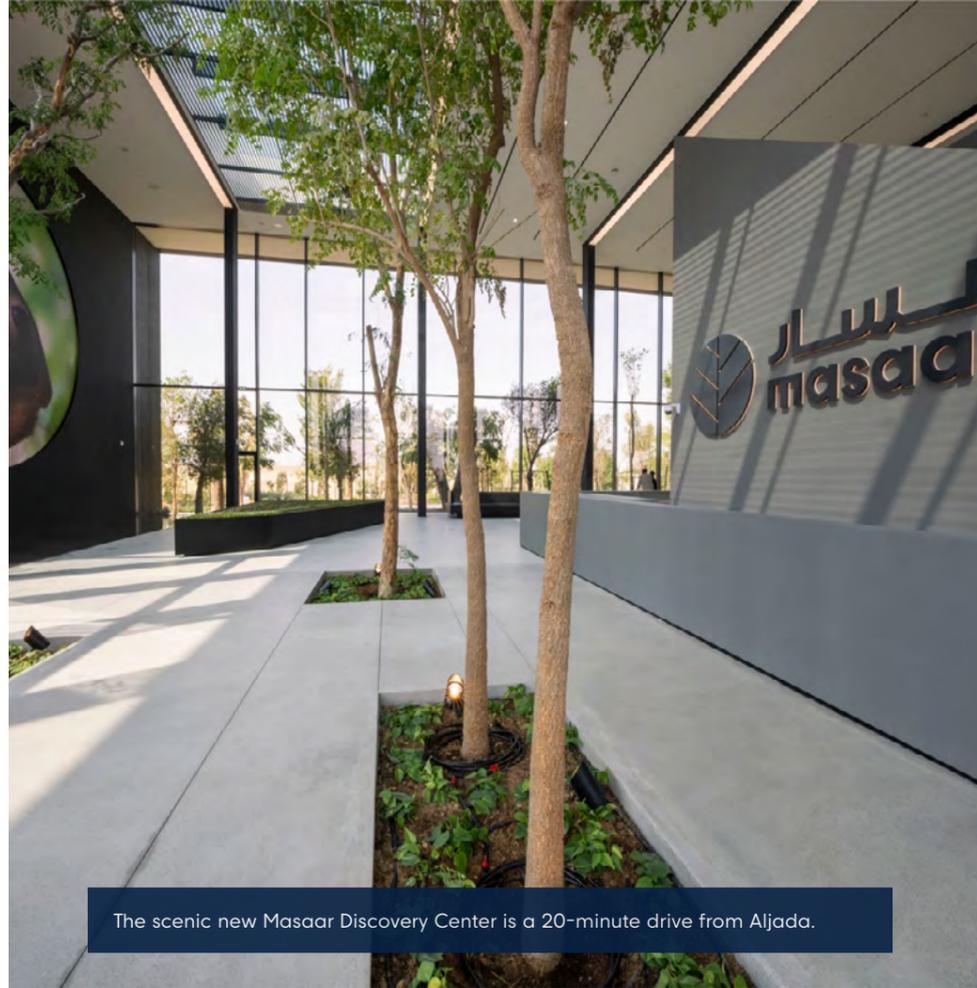
Phase 2 of the world-class Aljada Skate Park is ideal for intermediary-level skaters.

Mobile carwash



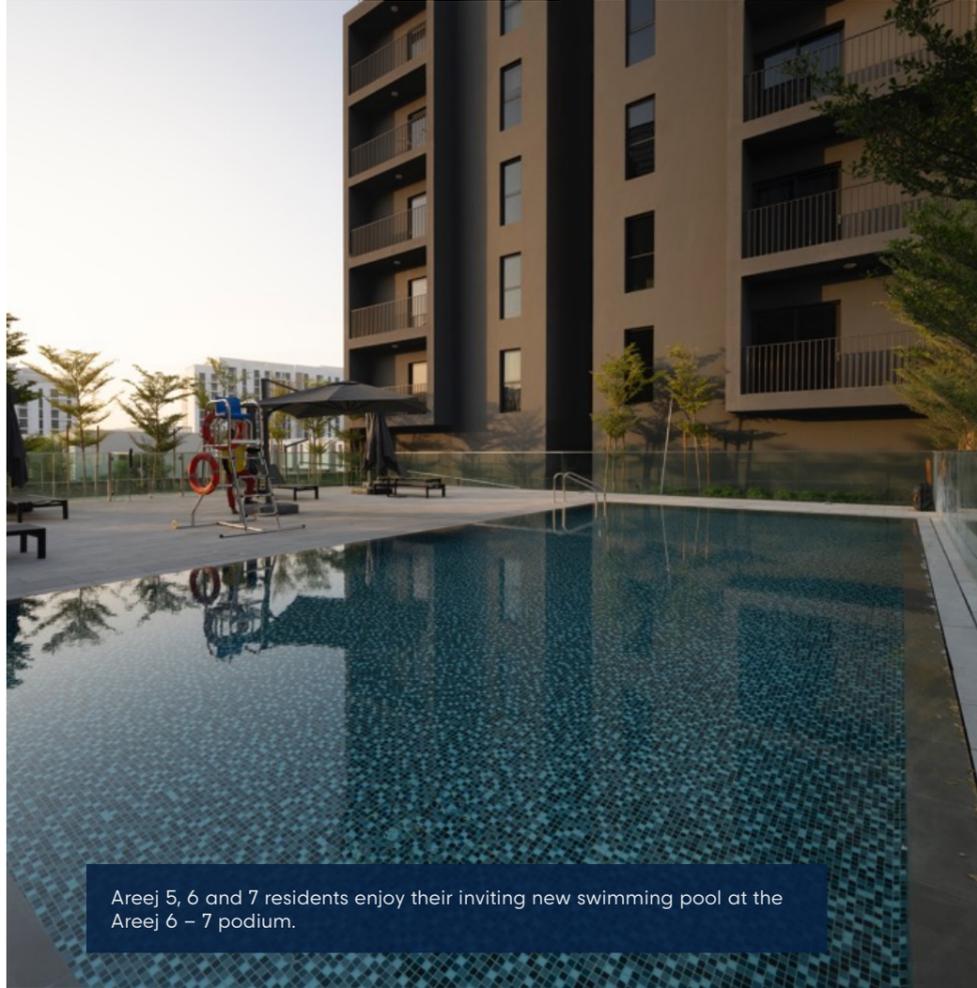
Convenient carwash services are now available for Aljada residents.

Masaar Discovery Centre



The scenic new Masaar Discovery Center is a 20-minute drive from Aljada.

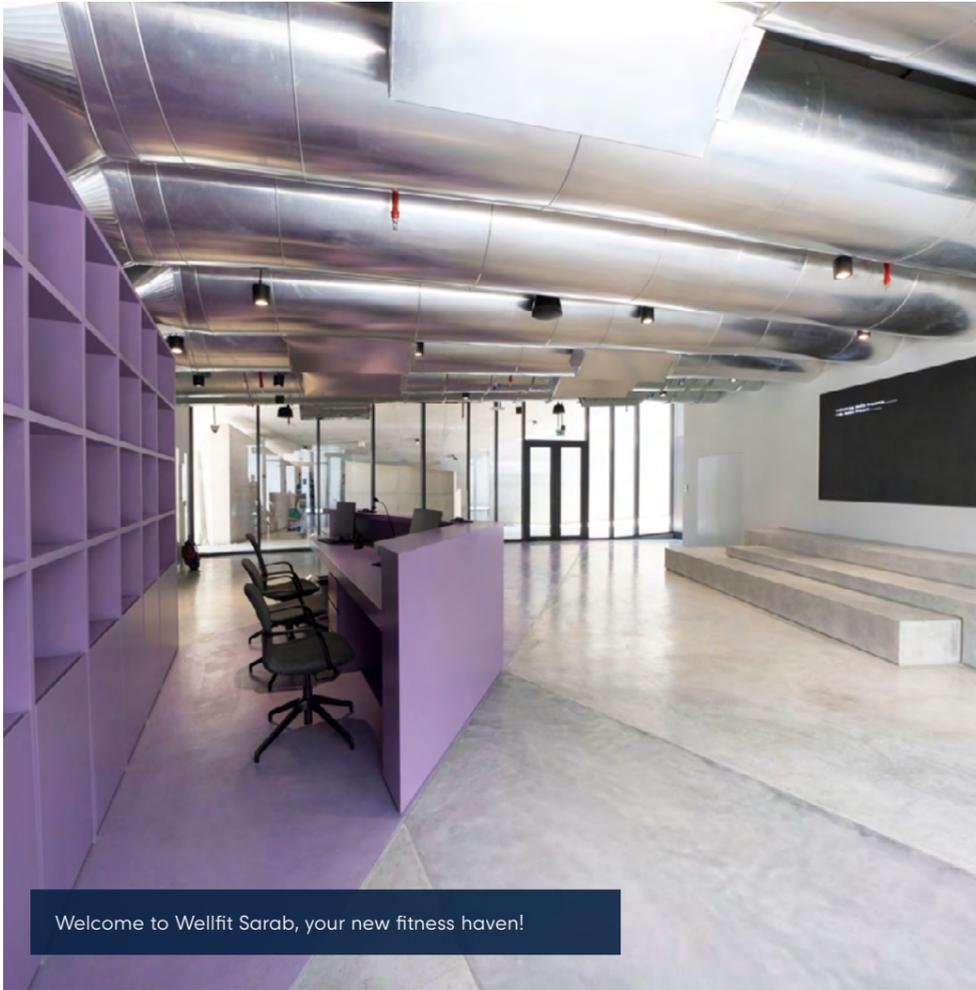
Areej 5-7 swimming pool



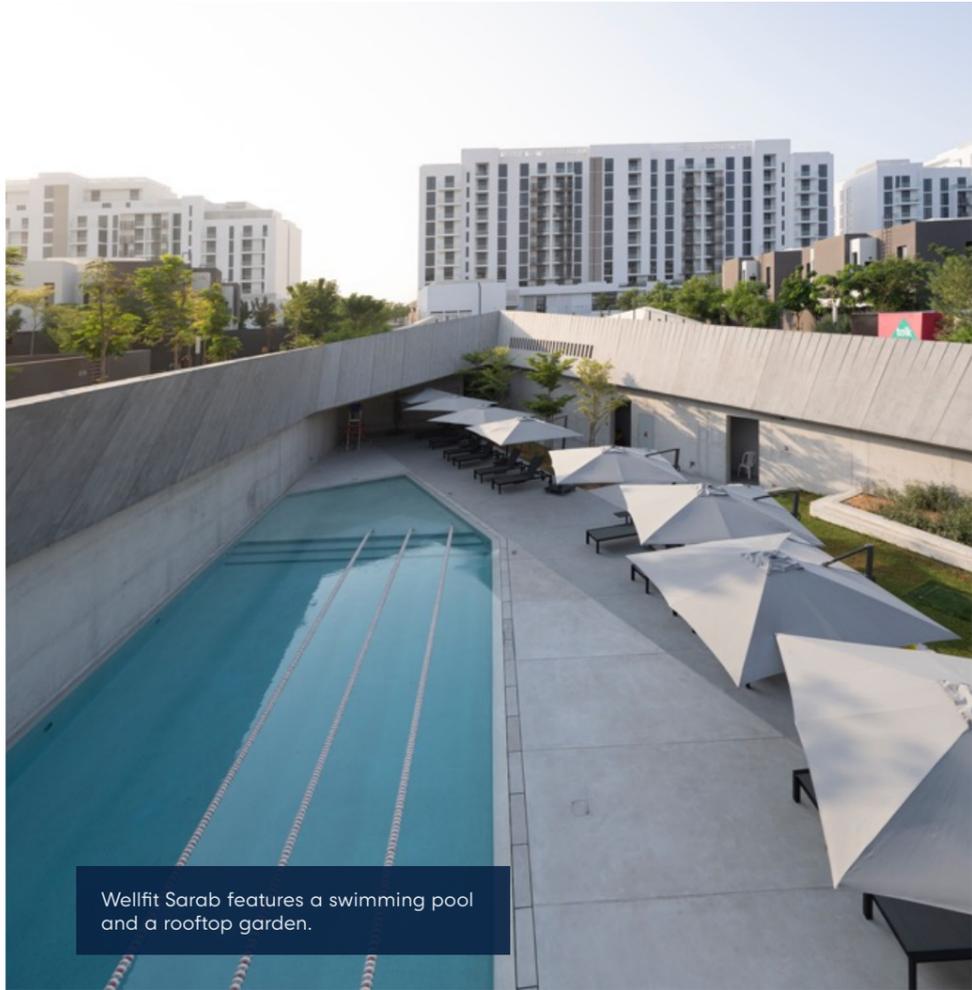
Areej 5, 6 and 7 residents enjoy their inviting new swimming pool at the Areej 6 – 7 podium.

# Now open

Wellfit Sarab



Welcome to Wellfit Sarab, your new fitness haven!

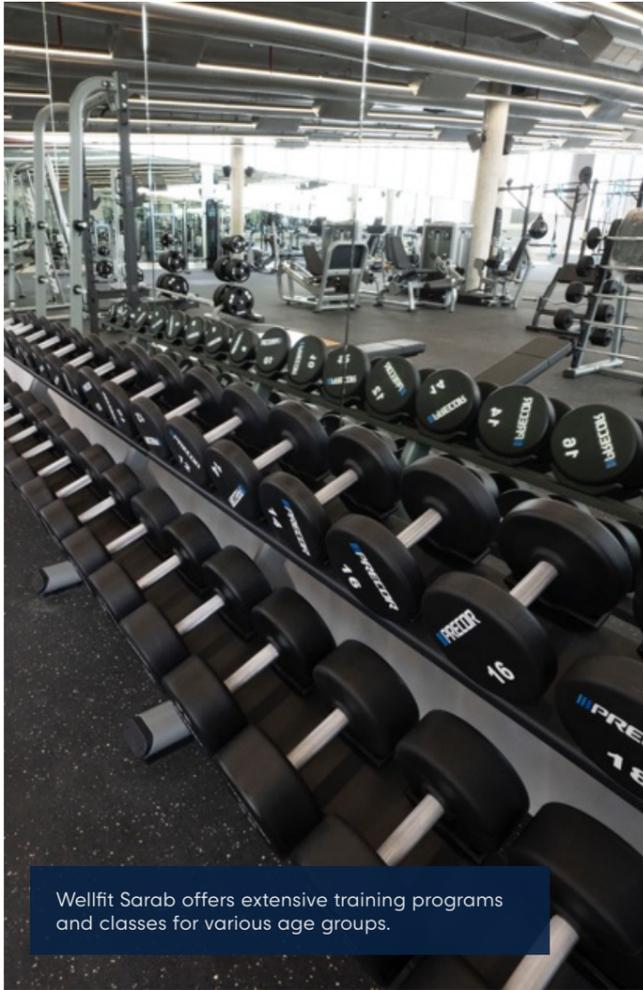


Wellfit Sarab features a swimming pool and a rooftop garden.

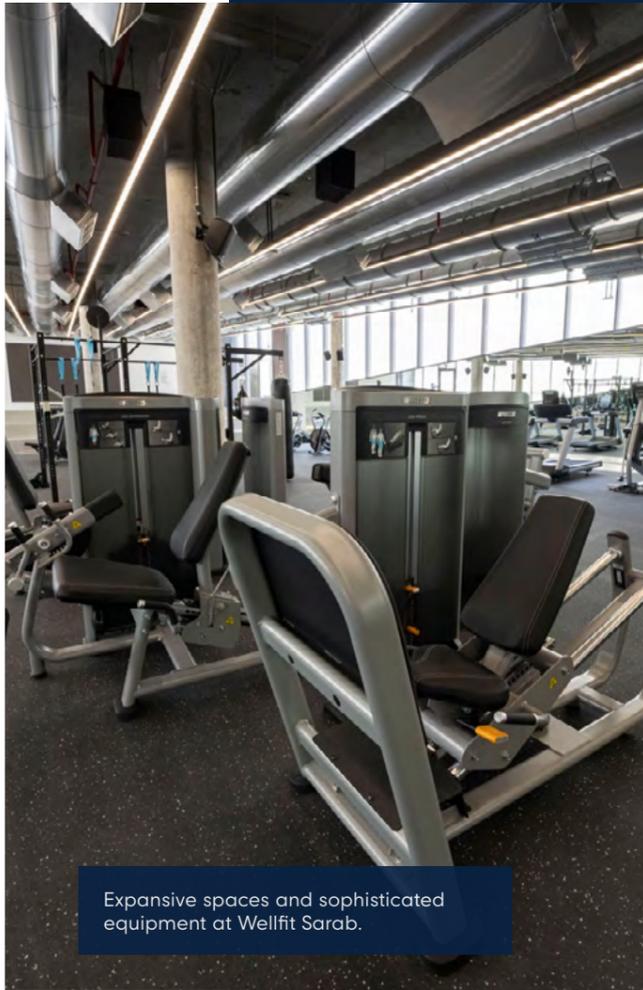
Wellfit Sarab



Contemporary aesthetics at Wellfit Sarab.



Wellfit Sarab offers extensive training programs and classes for various age groups.



Expansive spaces and sophisticated equipment at Wellfit Sarab.

# Now open

Sugar Bae



Zad's latest and sweetest food-truck addition.

Moon Slice



Residents flock to Moon Slice, East Boulevard.



Emirati-owned pizzeria Moon Slice, now at East Boulevard.

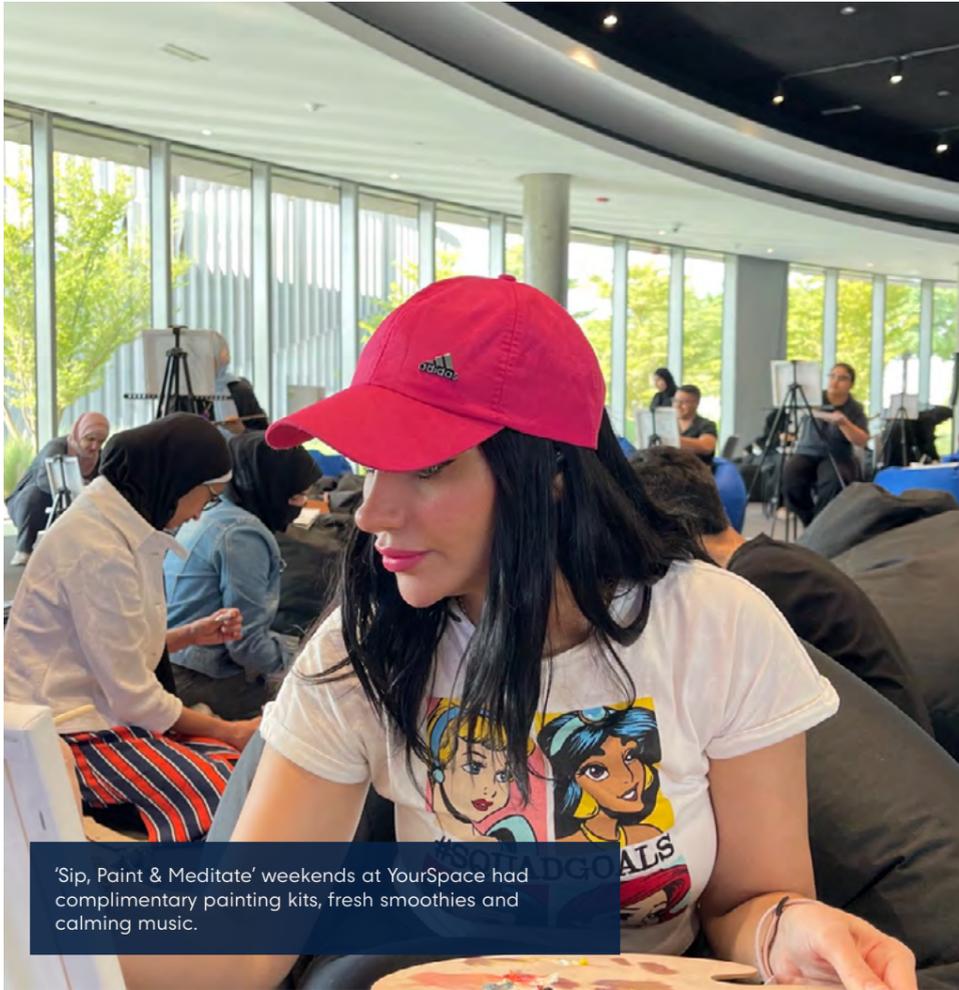
Mobile petrol pump



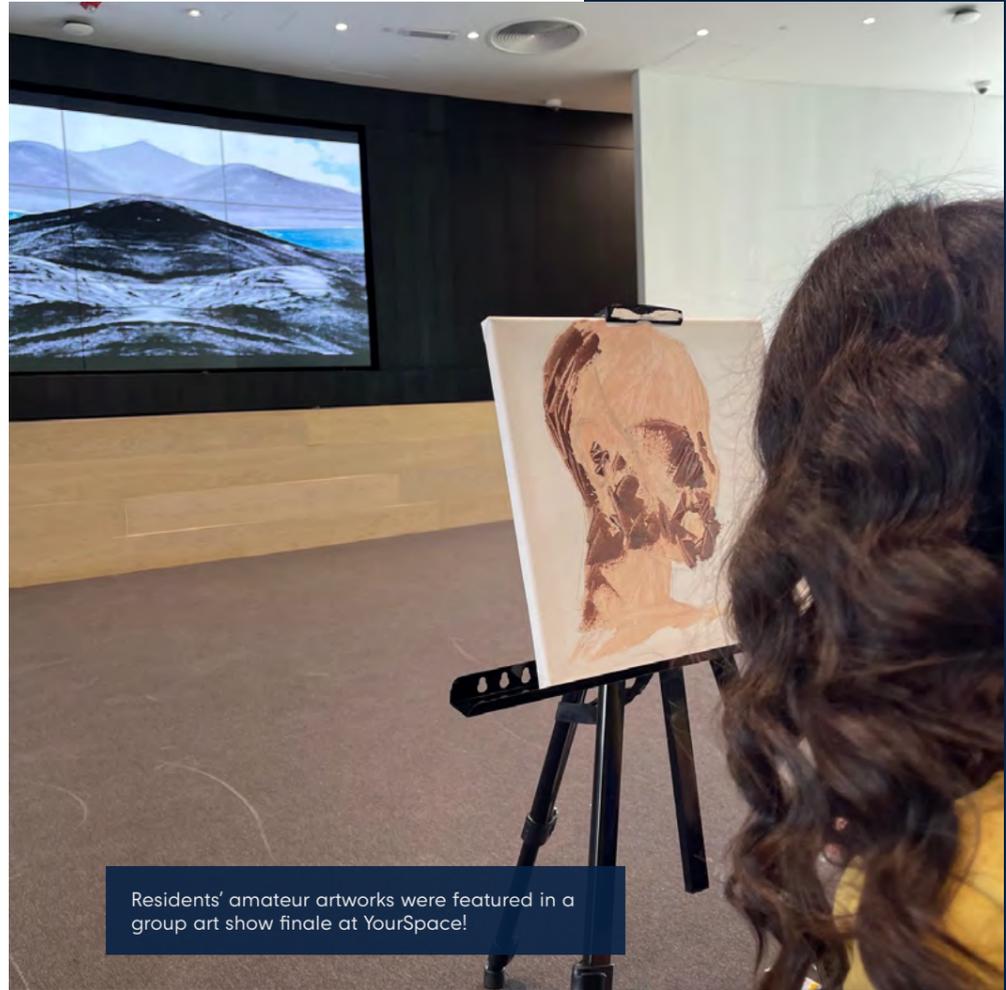
A mobile petrol pump right here at Aljada!

# Event recap

Summer of More



'Sip, Paint & Meditate' weekends at YourSpace had complimentary painting kits, fresh smoothies and calming music.



Residents' amateur artworks were featured in a group art show finale at YourSpace!

# Event recap

Summer of More



Our 'Summer of More' schedule kept children, teenagers, and adults occupied with healthy pursuits.



How about some freestyle footie!



Impressive skills and dexterity on display!



'Summer of More' featured a program of indoor and outdoor activities promoting wellness and recreation.

# Event recap

Manbat



Zad



YourSpace



# Maple Bear Nursery arrives at Aljada

- Suitable from age 3 months to 4 years.
- Canadian curriculum: hands-on, inquiry-based instruction with language immersion methodology focusing on 8 early childhood development areas. Multilingual: English, French and Arabic.
- Flexible timings between 730am to 6pm.
- Runs year-round: the academic calendar is from September to June while summer camp runs during July and August along with spring and winter camps.
- The Maple Bear Global Schools network is the largest international education group in the world with 510 preschools and schools across 33 countries, educating more than 48,000 students.
- Offers a corporate partnership program with extended daycare hours and parental workshops.



The school describes itself as part of the largest international education group in the world.

**‘The thematic integration of subjects stimulates creativity and self-expression at each stage of the program, encouraging children to see themselves with a positive self-image and as capable and competent learners.’**

– Helana Abdelsayed

For further information, please visit [MapleBearGulfSchools.com](http://MapleBearGulfSchools.com)

## Helana Abdelsayed-Nursery Manager

I am excited about moving here, at Sharjah’s premium location! I have multifaceted experience at Maple Bear as a teacher and as a manager. I have a bachelor’s degree in Early Childhood Education and a CACHE (Council for Awards in Care, Health and Education, UK) Level 5 Diploma in Leadership for Health and Social Care for Children and Young People. I have been in the Early Childhood education sector for nearly 10 years now. I started with Maple Bear over 7 years ago as a class teacher, then progressed to become a head teacher and preschool manager at Maple Bear Preschool Business Bay in Dubai.

We are a global organization that believes in diversity and differentiation. We are unique in our ability and commitment to localize our program to each region in which we operate. Our team is carefully selected to meet Maple Bear standards, and our teachers come from different backgrounds and nationalities. When we choose a teacher, we make sure she has the passion for teaching children, an excellent command of the English language, proper communication skills, and an open mind and soul to embrace each child’s individual differences.

Our schools and the teachers within each school benefit from annual training and quality assurance programs, which ensure that the standards and quality with which Maple Bear is synonymous, and which are central to our promise to parents worldwide, are always upheld.’



Storytelling with Helana, who manages Maple Bear Nursery – Aljada.

# Meet Olympic skateboarder, Keegan Palmer

Keegan Palmer inaugurates Phase 2 of Aljada Skate Park.



## Aljada Skate Park's celebrity ambassador

Keegan Palmer is a skateboarder with epic achievements – he turned professional aged 14. Originally from Australia, Keegan moved to San Diego, California 4 years ago to focus on his professional skateboarding career.

He won the first ever gold medal for park skateboarding at the Tokyo Summer Olympic Games in 2021. Keegan was the recipient of a Medal of the Order of Australia at this year's Australia Day Honours ceremony. Now 19, he ranks number 7 in the World Skate Park rankings for men.

We caught up with Keegan in Aljada, where he's been busy incorporating his ideas for pro skate features that he's acquired at the world's most spectacular park tournaments – from San Diego and Sydney to Tokyo – for Aljada Skate Park's third phase.

"The whole goal after the Olympics was to try and build a skate community," he explains. "I'm excited!"

Aljada Skate Park's phase one is for beginners and phase two is intermediary, while phase three is being built to a five-star level, equipped to host international invitationals and major qualifying competitions. "The Aljada Skate Park is incredible for kids that are learning," remarked Keegan. "I'm looking forward to seeing the community reach for it too."

**'This park is going  
to blow it out of the  
water for sure!'**

– Keegan Palmer



Budding talent at Aljada Skate Park – boys and girls of all ages! Go Sharjah!

# 'The Aljada Skate Park is incredible for kids that are learning'

– Keegan Palmer



Plenty of fans came out to meet Keegan and try out skating techniques.

## How did you get started?

Keegan: "One of the main reasons I got into skating is when my parents noticed that I had pretty good balance on a surfboard. They got me a skateboard because they saw my neighbor once riding one. I hopped on and it just kind of went on from there! I started getting good at around six or seven years old."

## Tell us about the skate bowl features you've worked on with Aljada Skate Park's designers.

Keegan: "It's just going to be insane (with) some of my favorite features – we have a double deep end which has never been done before in a contest style bowl, which means there's no small section. It's a big bowl! It's definitely going to be one of the craziest big bowls that I can hold a five-star event contest in!"

## What exactly is a 'double deep end' feature?

Keegan: "One side is really steep and has a roll-in going down into a bigger wall of ten-foot or eleven-foot. On the other side of the park, there's usually a six-foot wall but we've made another eleven-foot wall with a bowl on both sides. It's hard to describe because the park's going to be extreme, like no one's ever seen anything like it!"

## Do you have any favorite features at the Aljada Skate Park?

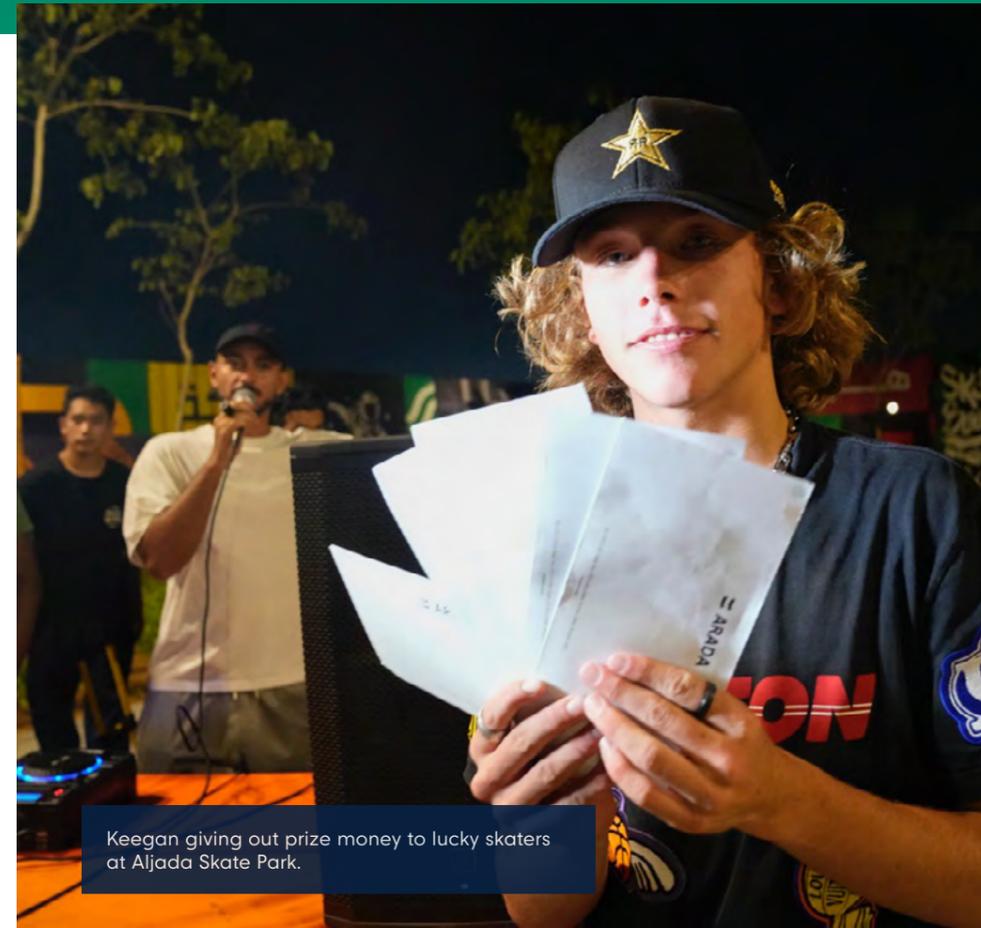
Keegan: "One of my favorite features that I've added (inspired by my hometown) is this part called Bondi Beach that I won my first pro contest at in Sydney, Australia, and they have a square corner in the bowl. Usually, a corner's radius is cut out of half a circle. This one is cut out of a square and quite sharp, so you can go from one wall to the other wall, which is a really cool feature that I love. I'm really excited to skate that when it's built!"

# Keegan's skating tips

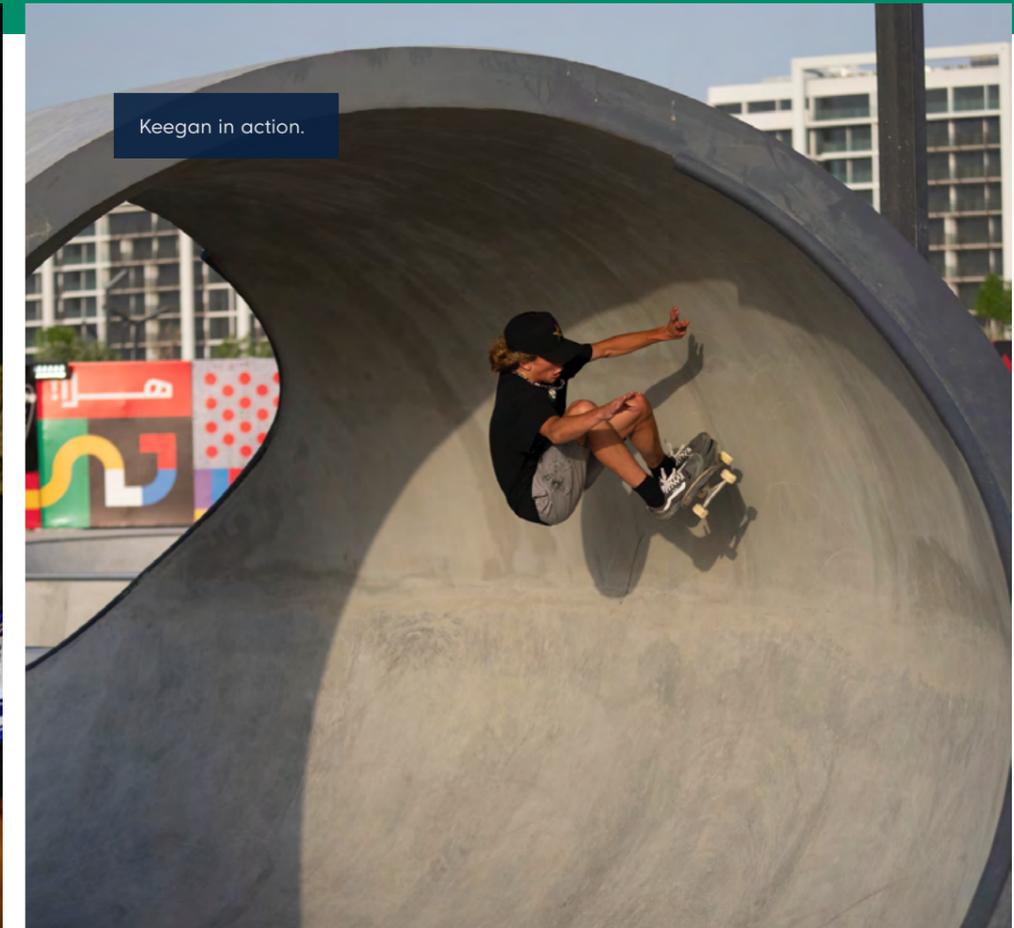
- **Confidence:** "I would say one of the biggest things about getting into skating is having confidence."
- **Balance:** "If you have good balance, I think you'd be able to skateboard just fine."
- **Safety:** "Don't be afraid to wear knee pads and a helmet, trust me. Who cares if you look silly, you're going to be getting better than anyone!"

Everyone's so much faster (with safety gear), it's so worth it. That's definitely a big, big thing you should do."

- **Hone your skills at the middle east's most phenomenal skate park:** "I can't wait for your guys to come to this park at Aljada...You guys will love it, it's got three perfect (phases) for you guys to become the best in the world!"

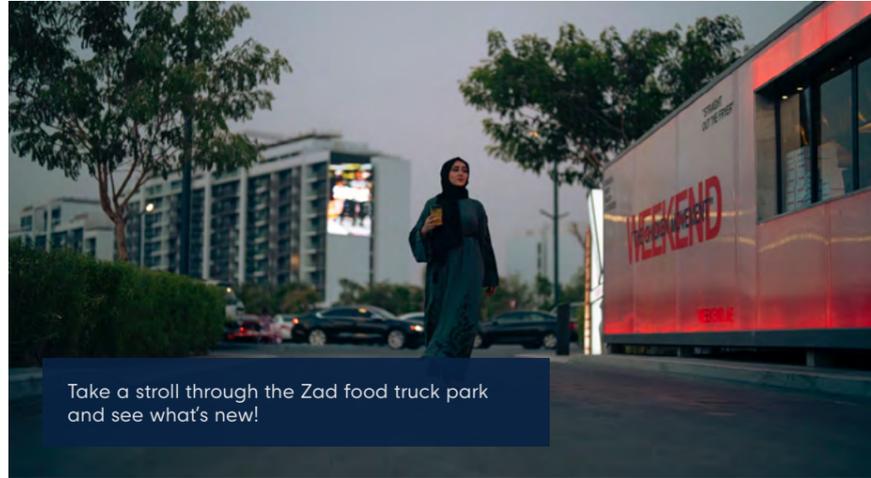


Keegan giving out prize money to lucky skaters at Aljada Skate Park.



Keegan in action.

# Out & about at Aljada



# Helpful contacts

## Ambulance

06-998 | 06-999

## Sharjah Police HQ

06-563-3333

## Electricity

06-991

## Civil Defense/Fire

06-997

## Sharjah Police General Directorate (Traffic)

06-563-3333 | 06-563-3332

## Water

06-992

## Police

06-999

## Maintenance

800-ARADA (800-27232)